



Short presentation of situation in
Lithuanian tourism and it's realization in
common international project:

**TOURISM DEVELOPMENT FROM
TRADITIONS TO MODERN BUSINESS**



ACTIVITY TERRITORY OF UTENA REGION LAG



Utena region



Utena region is the size of **1230 km²** , which includes **9** rural districts with **37900** inhabitants.

It borders with Rokiškis, Zarasai, Ignalina, Švenčionys, Molėtai, Anykščiai Local Administrations.

The Utena Local Administration is decorated with **179** lakes. The Tauragnai lake is the deepest one in Lithuania (**60.5** m depth).

The holiday makers have liked the lakes Alaušas, Aisetas, Bradesas, Indrajai, Labė, Lamėstas. The Aisetas lake is the longest one (**16** km). And mounds, which we have **57** in Utena region.

The woods cover one third of the territory of **133.38 km²**





Utena is a green industrial city - where almost all the most capable and important Utena county industrial enterprises are concentrated:

- Beer factory
- Knitting factory
- Milk factory
- Meat factory, etc.

About accomodation



- There are over 40 rural tourism homesteads in Utena region, where about 1000 people can rest.
- The largest and most transparent Alaušos lake is located along the 16 rural tourism farmsteads that can accommodate about 450 tourists at the same time.
- In total, more than half of rural tourism homesteads declare providing fishing services.

Wooden boxes making by Kazimieras Grauzinis



„The Valley of the hikers“ with Giedrius Indrasius

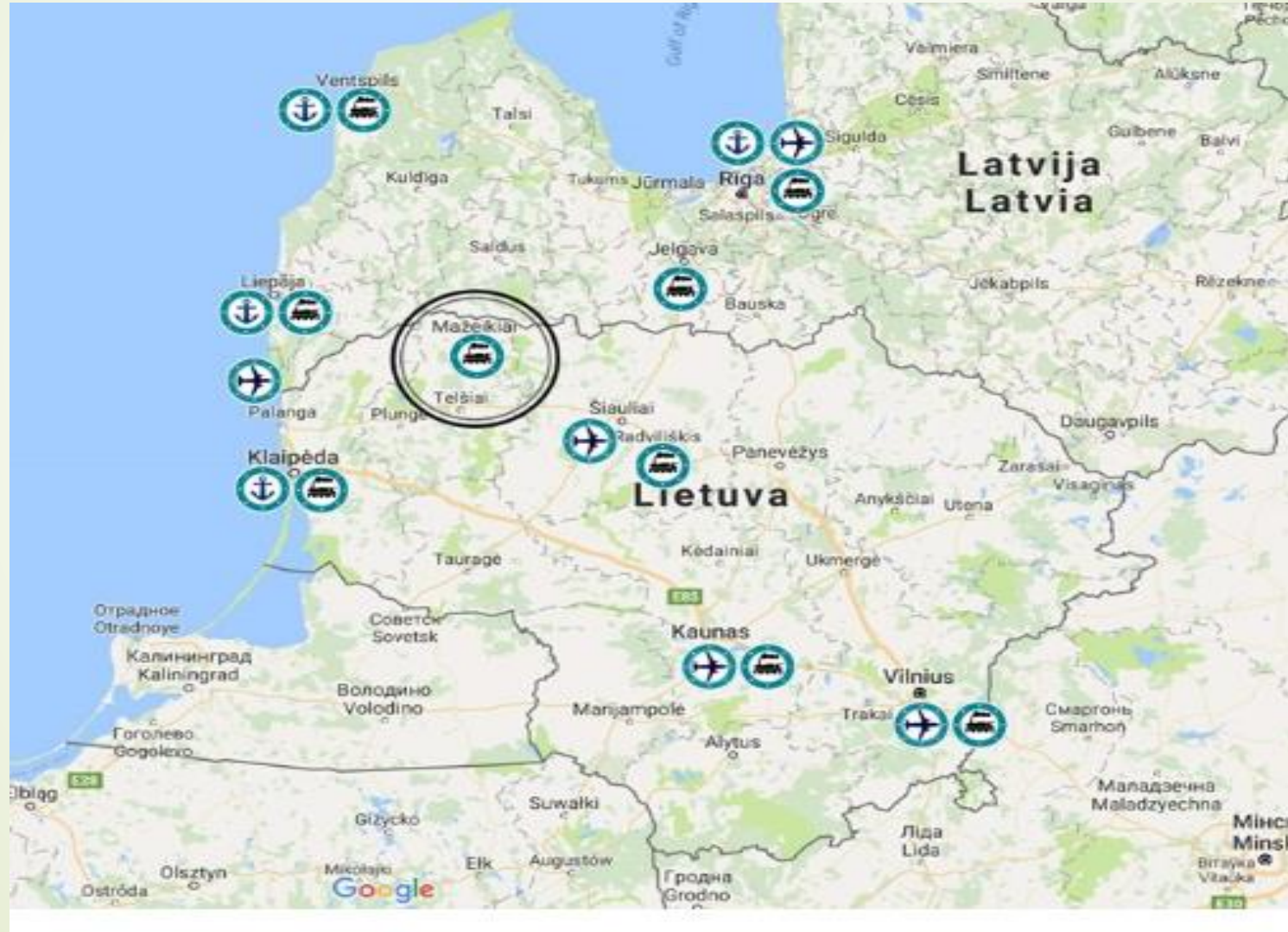
Services offered: kayak rentals, campgrounds, off-road trips, bike hire, archery, baltic games, sleeping on the trees, cognitive and educational activities.



Mažeikiai District



November
2018





Over 52.000 inhabitants in the district (over 35.000 in Mažeikiai city), declining

Mažeikiai is a young city (<150y), the main grows in population was in 1970 – 1990 due to large industrial projects

Good place for living:

Active culture life

Achievable distance to the Sea (110km), the biggest city in Baltics (160km)

Many industry, which guarantee working places and acceptable salaries for the people

“ORLEAN Lietuva” - the biggest production company in Baltics



Mažeikiai is large industrial city – where the biggest part of industry consist of:

- Chemistry
- Construction
- Furniture
- Food



The peculiarities of tourism infrastructure in the region of Mažeikiai



- 17 accommodation establishments – 5 rural tourism homestead and 8 hotels;
 - 34 catering establishments;
 - 5 museum and memorial exposition;
 - 4 manors, 3 of them are open to visitors;
- Active rural communities ready to meet tourists and introduce local customs.



Danielius Gedutis individual business

Services offered: trade, educational activities.





Antanas Meškys individual business

Services offered: beekeeping, kayak rentals, estate rental, private museum and educational activities.





Raimonda Ramanauskienė individual business



*(c) Jonas Strazdauskas
photography*

